

## CLAIMS

1. A housing-related commodity sales support system capable of providing information regarding housing-related commodity to a terminal of a computer of a prospective purchaser via a network system, comprising:

a database which stores housing display data including information regarding a layout of a housing;

browser providing means which provides the terminal of the computer of the prospective purchaser with a browser,

the browser including at least a first display section which displays an interior of the housing as a three-dimensional virtual space based on the housing display data, and a second display section which displays a viewpoint manipulating menu with which a user manipulates a viewpoint in the virtual space,

data transmitting means which transmits the housing display data stored in the database to the terminal of the computer of the prospective purchaser via the network system upon request from the browser provided on the terminal of the computer of the prospective purchaser.

2. The system according to claim 1, wherein the database is so configured as to store the housing display data in conjunction with information regarding an object of real estate.

3. The system according to claim 2, further comprising means which receives a notice that a sales negotiation relating to the real estate object is in progress from a terminal of a computer of a seller selling the real estate object or the terminal of the computer of the prospective purchaser, wherein the data

transmitting means is so configured as to bar transmission of the housing display data correlated with the real estate object to a terminal of a computer of a prospective purchaser other than the prospective purchaser who is in progress of the sales negotiation upon receiving the notice.

4. The system according to claim 2, further comprising:

purchaser information receiving means which receives information which identifies the prospective purchaser from the terminal of the computer of the prospective purchaser; and

contact information transmitting means which transmits information necessary for contacting the prospective purchaser to a terminal of a computer of a seller selling the real estate object, or transmitting information necessary for contacting the real estate object seller to the terminal of the computer of the prospective purchaser upon receiving the purchaser information.

5. The system according to claim 2, further comprising:

means which receives a notice that a sales contract regarding the real estate object has been completed from a terminal of a computer of a seller selling the real estate object or the terminal of the computer of the purchaser who purchased the real estate object;

a database which stores information regarding the completed sales contract in conjunction with the contact information of the purchaser who purchased the real estate object, information regarding a date of completing the sales contract, and the housing display data correlated with the purchased real estate object upon receiving the notice;

means which stores a reforming plan which has been created based on the housing display data;

means which calculates a time that a reforming plan be proposed regarding the real estate object based on the sales contract completion date; and

means which presents the reforming plan to the purchaser based on the contact information when the proposal time has come.

6. The system according to claim 2, further comprising data registration tool providing means which provides via the network system the database with a data registration tool with which the housing display data is registered via the network system upon request from a terminal of a computer of a real estate object seller.

7. The system according to claim 1, wherein the database is so configured as to store a plurality of interior display data including information regarding an interior of the housing,

the browser includes a third display section which displays an interior manipulating menu with which a user selects the interior to be displayed in the virtual space from the interior display data, and

the data transmitting means is so configured as to transmit the interior display data stored in the database to the terminal of the computer of the prospective purchaser via the network system upon request from the browser on the terminal of the computer of the prospective purchaser.

8. The system according to claim 7, wherein the database is so

configured as to store the interior display data in conjunction with information regarding commodity of the interior of the housing.

9. The system according to claim 8, further comprising data registration tool providing means which provides via the network system the database with a data registration tool with which the interior display data is registered via the network system upon request from a terminal of the computer of an interior commodity seller.

10. The system according to claim 1, wherein  
the database is so configured as to store furniture display data including information regarding a configuration of furniture to be arranged in the housing,

the browser includes a fourth display section which displays a furniture manipulating menu with which a user selects the furniture to be displayed in the virtual space from the furniture display data;

the data transmitting means is so configured as to transmit the furniture display data stored in the database to the terminal of the computer of the prospective purchaser via the network system upon request from the browser on the terminal of the computer of the prospective purchaser.

11. The system according to claim 10, wherein the user is allowed to select a location for displaying the furniture in the virtual space.

12. The system according to claim 10, wherein the database is so configured as to store the furniture display data in conjunction with information

regarding furniture.

13. The system according to claim 12, further comprising data registration tool providing means which provides via the network system the database with a data registration tool with which the furniture display data is registered via the network system upon request from a terminal of a computer of a furniture seller.

14. The system according to claim 12, wherein the furniture display data stored in the database is publicized on the Internet at a web site virtually displaying furniture on sale, and the browser is so configured as to enable the user to obtain the furniture display data by accessing the web site.

15. A housing-related commodity sales support system capable of providing informing regarding housing-related commodity to a terminal of a computer of a prospective purchaser via a network system, comprising:

a database which stores a plurality of interior display data including information regarding an interior of a housing;

housing data creating tool providing means which provides via the network system a housing data creating tool with which housing display data including information regarding a layout of the housing is created upon request from the terminal of the computer of the prospective purchaser;

browser providing means which provides a browser including at least a first display section which displays the interior of the housing as a three-dimensional virtual space based on the housing display data, a second display

section which displays a viewpoint manipulating menu with which a user manipulates a viewpoint in the virtual space, and a third display section which displays an interior manipulating menu with which the user selects the interior of the housing to be displayed in the virtual space from the plurality of interior display data upon request from the terminal of the computer of the prospective purchaser; and

data transmitting means which transmits the interior display data stored in the database to the terminal of the computer of the prospective purchaser via the network system upon request from the browser on the terminal of the computer of the prospective purchaser.

16. A housing-related commodity sales support system capable of providing informing regarding housing-related commodity to a terminal of a computer of a prospective purchaser via a network system, comprising:

a database which stores a plurality of furniture display data including information regarding a configuration of furniture to be arranged in an interior of a housing;

housing data creating tool providing means which provides via the network system a housing data creating tool with which housing display data including information regarding a layout of the housing is created via the network system upon request from the terminal of the computer of the prospective purchaser;

browser providing means which provides a browser including at least a first display section which displays an interior of the housing as a three-dimensional virtual space based on the housing display data, a second display

section which displays a viewpoint manipulating menu with which a user manipulates a viewpoint in the virtual space, and a fourth display section which displays a furniture manipulating menu with which the user selects furniture to be displayed in the housing in the virtual space from the plurality of furniture display data upon request from the terminal of the computer of the prospective purchaser; and

data transmitting means which transmits the furniture display data stored in the database to the terminal of the computer of the prospective purchaser via the network system upon request from the browser on the terminal of the computer of the prospective purchaser.

17. A housing-related commodity sales support method of providing information regarding housing-related commodity to a terminal of a computer of a prospective purchaser via a network system, comprising:

a step of storing housing display data including information regarding a layout of a housing in a database;

a step of receiving a request that a browser be provided from the terminal of the computer of the prospective purchaser, the browser including at least a first display section which displays an interior of the housing as a three-dimensional virtual space based on the housing display data, and a second display section which displays a viewpoint manipulating menu with which a user manipulates a viewpoint in the virtual space;

a step of providing the browser to the terminal of the computer of the prospective purchaser upon request therefrom; and

a step of transmitting the housing display data stored in the database to

the terminal of the computer of the prospective purchaser via the network system upon request from the request from the browser on the terminal of the computer of the prospective purchaser.

18. A housing-related commodity sales support program activating a computer as a browser to obtain the housing display data from a predetermined database via a network system, the browser including at least a first display section which displays an interior of a housing as a three-dimensional virtual space based on housing display data, and a second display section which displays a viewpoint manipulating menu with which a user manipulates a viewpoint in the virtual space.

19. A computer readable storage medium storing a housing-related commodity sales support program activating a computer as a browser to obtain the housing display data from a predetermined database via a network system, the browser including at least a first display section which displays an interior of a housing as a three-dimensional virtual space based on housing display data, and a second display section which displays a viewpoint manipulating menu with which a user manipulates a viewpoint in the virtual space.

20. A housing-related commodity sales support program activating a computer to link to a predetermined database via a network system and activating the computer as a data registration tool with which a user registers housing display data including information regarding a layout of a housing.

21. A computer readable storage medium storing a housing-related



commodity sales support program activating a computer to link to a predetermined database via a network system and activating the computer as a data registration tool with which a user registers housing display data including information regarding a layout of a housing.

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